



21th Annual Cambridge Pottery Festival & U.S. Pottery Games, Inc

**June 9th & 10th , 2012
Cambridge Wisconsin**

Festival Guidelines

- ◆ Each Booth selling space will be 10' X 10'.
- ◆ One booth will be allotted per entry.
- ◆ Shared booths are discouraged, however if 2 or more artists from the same studio wish to share a booth, slides must be submitted by all participating artists and will be juried as a whole. With the exception of Husband/Wife/Partners.
- ◆ A **non-refundable** \$25.00 jury fee must be submitted with all entries.
- ◆ A booth fee of \$275.00 is also to be submitted in check form, and is **non-refundable upon acceptance**—or will be returned, un-cashed, to those artists not accepted.
- ◆ Booth spaces are non-transferable.
- ◆ No commission will be charged on sales.
- ◆ General liability is required for each vendor. Neither our insurance nor your signature on the application waiver covers what goes on within your selling space. This is covered by your insurance only.
- ◆ **A Wisconsin/ sellers Permit for is required with your entry.**
- ◆ This is an outdoor show, rain or shine.. **NO REFUNDS will be given.**

To Enter—please return the enclosed form along with:

- ◆ Brief description of your work, processes used, and background.
three 2X2 labeled slides of your current work, or digital format disk.
- ◆ \$25.00 entry fee (non-refundable)
- ◆ \$275.00 Booth Fee (non-refundable upon acceptance)
- ◆ Wisconsin Sellers Permit, and proof of insurance.
- ◆ 1 photo of the artist. (not to be returned) for use in the festival brochure. Please do not send a computer printer picture unless it is photo quality.
- ◆ Copy of your potters mark or signature.

For additional information please contact:

Peggy Klingbeil
(419)392-2619

Wendy Brabender
frogpond@bminet.com
(608)438-1772

or mail: Cambridge Pottery Festival, Inc
PO Box 895
Madison, WI 53701

Check out our web site! cambridgepotteryfestival.org

ALL ENTRIES MUST BE RECEIVED BY JANUARY 31, 2012

2012 Cambridge Pottery Festival Application

Application Deadline—January 31, 2012

PO Box 895, Madison WI, 53701

Festival Dates—June 9-10, 2012

(419)392-2619 or (608)438-1772

Artist Application

Name _____

Studio _____

Address _____

City _____ State _____ Zip _____

Phone _____ e-mail _____

A very limited number of booth sitters will be available. We strongly urge you to bring your own. Please list all persons who will require name badges for your booth. **PLEASE PRINT CLEARLY!**

Could you use promotional flyers to help advertise your participation in the Cambridge Pottery Festival? **YES**___ **NO**___

Application Check List

- ◆ Slides—Three (3) 2x2 Color (current work only) or Digital formatted disk (PC)
- ◆ Proof of General Liability Insurance. Carriers name, contract information, and policy number. (Our insurance covers nothing under your tent.)
- ◆ Wisconsin Sellers Permit Form or Proof of Application—MUST have before the show
- ◆ Two Checks or Money Orders
 - 1—Jury fee—\$25.00 (non-refundable)
 - 2—Booth fee—\$275.00 (cashd upon acceptance (non-refundable), or returned with decline notification)
 Please make checks payable to: Cambridge Pottery Festival
- ◆ Description of Artist & current works (Pretend we have no idea who you are.)**
- ◆ One 4x6 Photo of Artist (Black & White or Color)**
- ◆ Copy of Potters Mark/ Signature (if desired)**

** Artists photo, description of works and potters mark are for use in festival guides. Compliance with these items will be greatly appreciated.

I hear-by release Cambridge Pottery Festival & U.S. Pottery Games, Inc. and any of its officers/agents from any responsibility for accidental loss or damage of any kind to my properties, my employees, or myself.

Signed _____ Date _____

I authorize Cambridge Pottery Festival & U.S. Pottery Games, Inc. to use my submitted photos of Pottery/Artist/Potters Mark for the purpose of advertising and promotions.*

Signed _____ Date _____

*Not authorizing permission of the aforementioned will not affect jury status, but remember... We're here to promote you.